
SHORTSHORTS

FILM FESTIVAL & ASIA 2010

Press Release Vol.01

Committee for Short Shorts
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**Short Shorts Film Festival & Asia
Presented by Committee for Short Shorts/ Committee for Short Shorts Asia
Announces 2010 Outline**

**The 12th Short Shorts Film Festival & Asia will take place in Tokyo and Yokohama
June 10th – June 13th, 2010 at Omotesando Hills
June 16th – June 20th, 2010 at Laforet Museum Harajuku
& June 12th – June 20th at Brillia Short Shorts Theater (Yokohama)**

TOKYO, March 18, 2010 – Short Shorts Film Festival & Asia (SSFF & ASIA), presented by the Committee for Short Shorts/Committee for Short Shorts Asia, announced today the outline for the 12th festival to be held June 10th – June 13th, 2010 at Omotesando Hills and June 16th – June 20th, 2010 at Laforet Museum Harajuku and June 12th – June 20th at Brillia Short Shorts Theater in Yokohama. The Opening Ceremony will be held on June 10th and the Award Ceremony on June 20th.

Approximately 100 out of more than 4,000 short films have been selected for the annual festival and all the short films in the official competitions, with an exception of “Let’s Travel! Project” and “STOP! Global Warming Competition” nominees, are Japan premieres.

This Year's Logo



Concept:

A lively 12th Annual Short Shorts Film Festival & Asia!

With our wholehearted wish for the swift progress and success of short film creators around the world, we have adopted the figure of a large fish into our logo this year. It represents our passionate desire that the filmmakers will soon be able to make their mark in the vast and plentiful “ocean” of visual arts. This is the theme with which we approach the 12th edition of the Short Shorts Film Festival & Asia 2010.

Short films from around the world, each dazzling us with the filmmaker’s own style and personality, have gathered here in Tokyo. Once again this year, we are full of heartfelt gratitude that we are able to experience valuable time together with you, the audience, in screening the many short films that are filled with great hope and potential. We know you will truly enjoy the strength of the selected short films that are made with deeply rooted creativity.

Special Line-ups

TOPIC 1

A newly established category! - Music Short Creative Competition -

Music meets short film! A newly established competition category, "Music Short Creative Competition" presents original short films accompanied by Japanese pop music. As a special feature of this competition, we are proud to present 3 specially produced short films, starring Yukina Kinoshita, Aimi Satsukawa and more!



Last year's winner of Music Short PV Competition Best Short Award: GLAY

TOPIC 2

Launching a new project with Japan Tourism Agency; "Let's Travel! Project"

The festival, along with the Japan Tourism Agency, established a new competition called the "Let's Travel Project" last year. This project, as one element of the drive to increase travel and tourism in Japan and to show the allure of Japan, called for submissions of short films with the themes; "it's great to travel," and "I want to travel to Japan." As a result, 71 shorts were submitted out of which 9 were selected. From as far north as Hokkaido to the southern reaches of Okinawa, we will present short films that depict the appeal of traveling and the rich and diverse cultural attractions of Japan.



A special presentation of "Heaven's Island" starring Shuji Kashiwabara and Rina Chinen.

TOPIC 3

"STOP! Global Warming Competition" Over 300 entries worldwide.

"STOP! Global Warming Competition" will be held again at this year's festival for the third time. In collaboration with "Challenge 25 Campaign, Ministry of the Environment", the national activity to stop global warming, short films that deal with "global warming" submitted from around the world will be showcased. Radio station "J-WAVE" has continuously expressed its strong support of this category. The category includes the "J-WAVE Award" which will be selected by 5 J-WAVE radio listeners.



TOPIC 4

Academy Program presents latest Academy Award® nominated and winning short films!

This program presents 4 high quality short films from the past annual Academy Awards®, including this year's Best Live Action nominee "Instead of Abracadabra" directed by Patrik Eklund.



"Instead of Abracadabra"

TOPIC 5

New Zealand Program features rare short films by Peter Jackson, Grant Major, and more!

This year's festival features the genius talents from WETA* of New Zealand including Peter Jackson (Director of "Lord of the Ring") and Gran Major (winner of the Academy Awards® for Best Art Directions with "Lord of the Ring: The Return of the King").

*Acclaimed VFX studio based in New Zealand

TOPIC 6

"Focus on Thailand" presents the Bangkok version, "New York, I Love You" – "Sawasdee, Bangkok"

To begin with, "Silence." directed by Wisit Sasanatien who made quite an impact with his debut feature film "Tears of the Black Tiger." Also in this special program will be "Sightseeing," directed by Pen-ek Ratanaruang whose 2003 film "Last in the Universe" starred well-known Japanese actor Tadanobu Asano and was a hit here in Japan. You will be able to savor the appeal & allure of Bangkok in both films. In addition, "Phuket," directed by Aditya Assarat, features Korean TV drama star Su-jeong Im and veteran actor Soraphong Chatree from "Ong bak 2".



"Phucket"

Festival Outline

■ 「Short Shorts Film Festival & Asia 2010」

<TOKYO>

Venue 1 : Omotesando Hills, Space O
Omotesando Hills Main Building B3F, 4-12-10 Jingumae, Shibuya-ku, Tokyo
Date : June 10th, Thu. – June 13th, Sun. 2010

Venue 2 : Laforet Museum, Harajuku
Laforet Harajuku 6th floor, 1-11-6 Jingumae Shibuya-ku, Tokyo
Date : June 16th, Wed. – June 20th, Sun. 2010

<National Tour: Yokohama>

Venue : Brilliia Short Shorts Theater
2F Filmee, 5-3-1 Minatomirai, Nishi-ku, Yokohama-shi, Kanagawa 220-0012
Date : June 12th, Sat. – June 20th, Sun. 2010

Organizer : Committee for Short Shorts/Committee for Short Shorts Asia

※Short Shorts Film Festival & Asia 2010 Homepage: <http://www.shortshorts.org/2010/>

※Short Shorts Film Festival & Asia 2010 Official Website will be available on May 1st, 2010.

※Ticket sales will start on May 15th, 2010.

■ All-Night Screening * Programs to be announced.

Venue : TOHO CINEMAS Roppongi Hills
Keyakizaka Complex, 6-10-2 Roppongi Minato-ku, Tokyo
Date : June 11th, Fri. – June 12th, Sat. 2010

▼ National Tours

Yokohama(Kanagawa)

*Detailed information: TBA

▼ International Tour

Mexico (Mexico City) Festival Date: September 2nd, Thu. – 10th, Fri. 2010

* This year will be fourth time the SSFF & ASIA will be held in Mexico City.

Awards

The following awards will be given to films submitted in the competitions.

* Of the awards listed below, all awards except for the "Audience Award" will be **selected by jury members**. (Jury members to be announced). Winners in the competitions will be awarded accordingly at the Award Ceremony on June 20th, 2010.

«Short Shorts Film Festival & Asia 2010»

Awards

Grand Prix: 1 winner will be selected from the 3 main competitions listed below.

International Competition:

«Best Short Award» x 1

«Audience Award» x 1

Asia International Competition:

«Best Short Award» x 1

«Audience Award» x 1

Japan Competition:

«Best Short Award» x 1

«Audience Award» x 1

<Special Competition>

STOP! Global Warming Competition:

«Best Short Award (Minister's Award, the Ministry of Environment)» x 1

«J-WAVE Award» x 1

Let's Travel! Project

«Let's Travel! Project Best Shorts Award Minister's Award, the Ministry of Land, Infrastructure, Transport and Tourism» x 1

«Audience Award» x 1

<New Competition>

Music Short PV Competition:

«Music Short PV Competition Best Short Award» x 1

Music Short Creative Competition:

«Music Short Creative Competition Best Short Award (Faith Wonderworks Award)» x 1

«Audience Award» x 1

FRED Best Actor Award x 1

FRED Best Actress Award x 1

* As an additional prize, the Governor of Tokyo Award will be given to Best Short Award winners in Asia International/Japan Competitions.

*Audience Award will be given to 1 film each from International/Asia International/Japan/STOP! Global Warming Competition/Let's Travel! Project/Music Short Creative Competition.

Note: The above are tentative details.

■ For General & Press Inquiries

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