

Academy Awards® Accredited International Short Film Festival Short Shorts Film Festival &amp; Asia

## Films aren't defined by length! Call for Entries for short films aiming for the Oscars ambitions opens August 1! – Including new competition for films depicting the attraction of Tokyo as a travel destination –

Short Shorts Film Festival & Asia (SSFF & ASIA), Academy Awards® accredited and one of Asia's largest international short film festivals, will begin accepting submissions for its 19<sup>th</sup> edition in 2017 as of August 1, 2016 (Mon).

The Call for Entries spans multiple competitions: the **Official Competition** (International, Asia International, Japan), the environmentally themed **Save the Earth! Competition**, the **Music Video Competition**, which presents unique official MVs from around the world, and the cutting-edge **CG Animation Competition**. A Best Short Award is awarded for each of the three categories in the Official Competition, and the Grand Prix is chosen from among these winners. The film that wins the Grand Prix will be eligible for nomination for the annual Academy Awards® in the U.S.A. the following year.

Furthermore, this year we announced the **Cinematic Tokyo Competition**, which will showcase films about "Tokyo" and popularize the Tokyo Brand, a tourism initiative to promote business enterprise in Tokyo Metropolis. We also launched **Branded Shorts**, a strand of the festival that presents a lineup of the latest branded movies produced by corporations and government bodies. Both of these competitions are open to submissions too.

We await submissions from film pros as well as those new to filmmaking! For further details see our Call for Entries page: [http://www.shortshorts.org/2017\\_call\\_for\\_entry/en/](http://www.shortshorts.org/2017_call_for_entry/en/)



SSFF & ASIA 2016 Official Competition  
Best Short Award winners



SSFF & ASIA 2016 Jury (From left: Claudette Godfrey, Terry Ito, Shinsuke Sato, Hitomi Kuroki, Masaya Kato)

### Messages of support for SSFF & ASIA

"My experience with my initial short film set the tone for a filmmaking career full of tales of fantasy and adventure that continues to this day."

**George Lucas, Director ("Star Wars" series)**

"Short Shorts Film Festival & Asia celebrates those filmmakers who dare to start small but dream big!"

**Robert Rodriguez, Director ("Desperado", "Spy Kids")**

### About Short Shorts Film Festival & Asia (SSFF&ASIA)

SSFF & ASIA is a qualifying film festival for the annual Academy Awards® and one of Asia's largest international short film festivals. Japanese Actor Tetsuya Bessho founded the festival in the Harajuku neighborhood of Tokyo in 1999, and the festival has reached an audience of 340,000 to date. At the inaugural edition, six short films directed by George Lucas – the famed creator of "Star Wars" – back in his student days were screened. We have received support from this maestro director every year thereafter.

### 【For Enquiries】

Short Shorts Film Festival & Asia, Festival Office / Contact: Hideyuki Takahashi (090-3049-1284) or Ayako Kagayama  
 TEL: 03-5474-8201 / FAX: 03-5474-8202 / E-MAIL: [press@shortshorts.org](mailto:press@shortshorts.org)

# <SSFF & ASIA 2017 Submission Guidelines>

## ■ Submission period

August 1 (Mon), 2016 ※The deadline differs depending on the competition.

## ■ How to Submit

Please access the SSFF & ASIA 2017 Call for Entries page for further details on the submission process.

## ■ Announcement of Selection

The lineup will be announced via the official festival website at the end of April 2017.

## ■ For inquiries regarding submissions

submission@shortshorts.org

※For further details on the submissions process visit the submissions

website:[http://edgedesign.co.jp/shortshorts/2017\\_call\\_for\\_entry/ja/](http://edgedesign.co.jp/shortshorts/2017_call_for_entry/ja/)

## ① Official Competition

The Official Competition consists of three categories (Japan Competition, Asia International Competition, International Competition) where one Audience Award and one Best Short Award is available in each category. The Grand Prix is chosen from among the three Best Short Award winners, and this short film is eligible for nomination for the annual Academy Awards® the following year.

### 【Submission Periods】

Early submission (free): August 1 (Mon), 2016 ~ September 30 (Fri), 2016

Regular submission (20 USD fee): October 1 (Sat), 2016 ~ November 30 (Wed), 2016

Late submission (30 USD fee): December 1 (Thu), 2016 ~ January 31 (Tue), 2017

### 【Submission Guidelines】

- Japan premiere is required for the Asia International and International categories. However, for the Japan category it is not required. Films available online in full will not be eligible for any category.
- Must have running time of 25 minutes or under (this includes credits).
- English subtitles are required for submissions with language other than English or Japanese.
- Production date: After June 1, 2015.
- Entries may be subject to nomination for other special programs or awards.

### 【How to Submit】

Please complete online submission either via Shortfilmdepot, Withoutabox or FilmFreeway. Please note that Shortfilmdepot is available only during the Early Submission period.

### 【Prize Money】

•Best Short Award: 600,000 JPY

•Audience Award: 200,000 JPY

## ② Save the Earth! Competition

This is a competition themed around environmental issues. We want short films that make audiences think about our planet, and are calling for works not only about global warming, but also dealing with other environmental issues such as recycling, pollution and conservation.

### 【Submission Period】

August 1 (Mon), 2016 ~ January 31 (Tue), 2017

### 【Submissions Guidelines】

- Japan premiere is not required.
- There is no limitation on production date.
- Works submitted to the festival previously cannot be resubmitted.
- Must have running time of 25 minutes or under (this includes credits).
- English subtitles are required for submissions with language other than English or Japanese.
- Entries may be subject to nomination for other special programs or awards.

### 【How to Submit】

Please complete online submission either via Shortfilmdepot, Withoutabox or FilmFreeway.

### 【Prize Money】

•Best Short Award: 500,000 JPY

※Award titles and prize monies are subject to change.

### ③ CG Animation Competition

This competition showcases the very best quality full CG animated short films from around the world, and introduces leading Japanese works to the international circuit. We solicit fully computer generated animations both domestically and abroad, searching out works that offer new kinds of expression while utilizing cutting edge CG techniques.

#### 【Submission Period】

August 1 (Mon), 2016 ~ January 31 (Tue), 2017

#### 【Submission Guidelines】

- Japan premiere is not required
- Must have running time of 25 minutes or under (this includes credits).
- Production Date: After June 1, 2015.
- English subtitles are required for submissions with language other than English or Japanese.

#### 【How to Submit】

Please complete online submission either via Shortfilmdepot, Withoutabox or FilmFreeway.

#### 【Prize Money】

- Best Short Award: 600,000 JPY

### ④ Music Video Competition

We are soliciting music videos that take a innovative and cinematic approach to aspects such as narrative and drama. We accept submissions from creators, production companies and music labels.

#### 【Submission Period】

August 1 (Mon), 2016 ~ February 28 (Tue), 2017

#### 【Submission Guidelines】

- It must be an official music video.
- There is no stipulation for running time.
- Production Date: After June 1, 2015.
- English subtitles are required for submissions with language other than English or Japanese.

#### 【How to Submit】

Please complete online submission either via Shortfilmdepot, Withoutabox or FilmFreeway.

#### 【Prize Money】

- Best Short Award: 300,000 JPY

## ⑤ Cinematic Tokyo Competition

We are calling for short films that take “Tokyo” as their subject, and which show the many attractions that Tokyo has to offer. The competition winner will receive 1,000,000 JPY in prize money. We are not necessarily looking for films that take place in Tokyo, but also for films that depict memories of Tokyo, impressions of Tokyo, or even shops in overseas locations that offer an experience of “Tokyo”. This competition has been established in connection with the Tokyo Metropolitan tourism initiative “Tokyo Brand”.

Tokyo Brand website: <https://andtokyo.jp/>

### 【Submission Period】

August 1 (Mon), 2016 ~ January 31 (Tue), 2017

### 【Submission Guidelines】

•The competition theme is “Tokyo”.

“Tokyo” must feature in the film, though it is not required that you show the real Tokyo/shoot in Tokyo – depictions can be based on your imagination or fiction. For example: films shot in and around Tokyo, films depicting locations or objects based on the image of “Tokyo”, films depicting Tokyo 100 years from now.

•Japan premiere is not required.

•Must have running time of 25 minutes or under (this includes credits).

•English subtitles are required for submissions with language other than English or Japanese.

※Double entry to the Official Competition is possible, but you must submit separately for this.

### 【How to Submit】

Please complete online submission either via Shortfilmdepot, Withoutabox or FilmFreeway.

### 【Prize Money】

•Best Short Award: 1,000,000 JPY

## ⑥ BRANDED SHORTS

We are soliciting short films produced for brand communication and promotion purposes.

### 【Submission Period & Fee】

August 1 (Mon), 2016 – November 30 (Wed), 2016: 20,000 JPY (inc. tax)

December 1 (Thu), 2016 – March 31 (Thu), 2017: 30,000 JPY (inc. tax)

*Each month we plan to pick up works of interest from those submitted and introduce them on the official Branded Shorts website.*

### 【Submission Guidelines】

1. Release Period:

Branded movies that have been released between January 1, 2016 and March 31, 2017.

(A minimum of two thirds of the total release period of the movie must fall within January 1, 2016 and March 31, 2017.)

2. Duration: Unspecified

3. Rules of Participation:

Submissions must be videos produced with the aim of communicating the brand or services of a company/organization to its customers. The company/organization can be part of any industry. The movie can be submitted by any relevant party; the company/organization it was produced for, the advertising company, the production company etc..

### 【How to Submit】

1. Fill in online entry form. We will send a confirmation email to your email address.

2. Upload the required materials.

3. Go to the payment page.

There are two ways to pay the entry fee; PayPal or wire transfer.