

Academy Award®-accredited, Asia's largest international short film festival  
**SHORT SHORTS FILM FESTIVAL & ASIA 2023**  
Short film "I SCREAM FEVER" (Director: Tetsuya Chihara)  
Starring: Minami Kotona, Yumi Adachi, Utaha, Marika Matsumoto, & Hattori  
World Premiere released online on May 9, Ice Cream Day!

SSFF & ASIA 2023, one of the largest international short film festivals in Asia accredited by the Academy Awards, began online screenings on Thursday, April 27, ahead of the opening ceremony which will be held on Tuesday, June 6. Today, on May 9th, to commemorate Ice Cream Day, we will world premiere the online screening of "I SCREAM FEVER" directed by Tetsuya Chihara of Lemon Life (art director and design producer) and starring Kotona Minami, Yumi Adachi, and Utaha (Wednesday Campanella), Marika Matsumoto, and Hattori (Macaroni Enpitsu). (Until 07/10)

URL : <https://shortshorts.org/2023/news-reports/iscreamfever/>

This work is a spin-off short film version of the feature film "Ice Cream Fever" directed by Tetsuya Chihara, which will be released on July 14th. Miwa (Minami Kotona), the main character who had lost her mother (Yumi Adachi), dances with Takako (Utaha), a high school student she met in Shibuya, and with her aunt Miwa (Marika Matsumoto), her heart is slowly opened to life in Tokyo. Miwa and Takako never meet in the feature film "Ice Cream Fever," but it turns out they had met in Shibuya. The music is by Tomoyuki Tanaka, who served as the music director for the Tokyo 2020 Olympic opening and closing ceremonies and the Paralympic opening ceremonies. Based on the concept of "designing movie production," director Tetsuya Chihara is also the executive producer, including fundraising, corporate tie-ups (Sarutahiko Coffee, Adastria, Unnana Cool, etc.), and advertising/ publicity in a departure from the "normal" way that films are produced. "I SCREAM FEVER" will be drawing attention and interest!



**"I SCREAM FEVER"**

Director: Tetsuya Chihara / 11:02 / Japan / Drama / 2023

Cast: Kotona Minami, Yumi Adachi, Utaha (Wednesday Campanella), Marika Matsumoto, Hattori (Macaroni Pencil).

(Synopsis) Miwa (Minami Kotona), lost her mother (Yumi Adachi) in a traffic accident and wanders the streets of Shibuya. Trying to sort out her feelings for her mother, she feels alone wearing her mother's earrings. Meanwhile, Takako (Utaha), a high school student who is constantly moving, can't meet anyone she likes and spends her days lonely and alone. These two meet and communicate while dancing between fantasy and reality. People are alone, but these two find each other. We are never alone.

# Short film 『I SCREAME FEVER』

## Director & Casts



Director: Tetsuya Chihara. Born in 1975, Kyoto. As art director, advertising (H&M, Nissin Cup Noodles x Laforet Harajuku) corporate branding (Unnana Cool), CD jackets (Keisuke Kuwata "Garakuta," Kayoko Yoshizawa, etc.) TV drama/CM production. Designer in various genres. As producer in a wide range of work: hosting "Katte ni Southern DAY," designed Tokyo support logo "KISS, TOKYO," revitalization community "Cafe Lemon" in Fujiyoshida City.

### Casts:

#### Kotona Minami

Born in 2006, Saitama Prefecture. 2019 model debut. "Mr" in 2020. Drew attention with the Children's "Documentary film," and has appeared in music videos - Official HIGE DANdism "Mixnuts." Made her film debut in "Chihiro-san" (23/Rikiya Imaizumi), and appeared in the NETFLIX drama "Maiko-san Chi no Makanai-san" (23/Hirokazu Kore-eda).



#### Yumi Adachi

Born in 1981, Tokyo. Debuted as model at age 2 and starred in the 1993 film "REX Dinosaur Story." Recent films: "Nanananoka" (2014 / director Nobuhiko Obayashi), "Hanayoi Dochu" (2014 / director Keisuke Toyoshima), "Jukaimura" (21 / director Takashi Shimizu), "The Househusband's Way The Cinema" (22/director Toichiro Ruto), "The Fall" (23/director by Naoto Takenaka).



#### Utaha (Wednesday Campanella)

Born in 2001, Tokyo. Worked as a freelance model since high school. In 2021, joined the three-person music unit Wednesday Campanella as second generation member vocal director, released "Edison" in 2022, a hit on TikTok. This is her film debut.



#### Marika Matsumoto

Born in 1984, Tokyo. Debuted in the 2000 TV drama "Rokume no Sayoko" (NHK). Major films include "Scream in the Rain" (21/director Eiji Uchida), MIRRORLIAR FILMS Season 2 "The Little Star" (22/director Kazuaki Kiriya), "The Way of the Househusband The Cinema" (22 / director Toichiro Ruto), "Yokai Share House-It's not a prince of Hakuba-" (22 / director Keisuke Toyoshima), "It's all my fault" (22 / director Yusaku Matsumoto), "Night, Birds" cries" (22/director Hideo Josada).



#### Hattori (Macaroni Enpitsu)

Born in 1993, Yamanashi Prefecture. In 2012, formed four-member rock band Macaroni Enpitsu, major label debut in 2020. The song "Nandai ni ni yo," from the 1st full album "Expectations for a happy ending" released in 2022 was a major hit with over 300 million streaming views. This is his film debut.





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[Short Shorts Film Festival & Asia 2023]

Film Festival President: Tetsuya Bessho

Period: June 6 (Tuesday) to June 26 (Monday)

Online venue: April 27th (Thursday) to July 10th (Monday)

Screening venues: TORQUE SPICE & HERB, TABLE & COURT (Shibuya), Futako Tamagawa Rise Studio & Hall, Euro Live, Omotesando Hills Space O, Akasaka Intercity Conference

\*Program schedules vary by venue

Price: Screening venues - Free

(Admission reservations start from April 27)

\*There are some events that require ticket purchase.

■ Contact for general inquiries: 03-5474-8844

■ Official site: <https://www.shortshorts.org/2023>

Organizer: Short Shorts Executive Committee / Short Shorts Asia Executive Committee.

Depending on the status of Covid, schedules & content may be changed.

## 【Short Shorts Film Festival & Asia】

# SHORTSHORTS

FILM FESTIVAL & ASIA

Actor Tetsuya Bessho, a member of the American Actors Guild (SAG), created American Short Short Films in 1999 with the desire to introduce "short films," which he encountered in the United States, to Japan as a new film genre. This was the foundation of the festival. In 2001, the festival was renamed "Short Shorts Film Festival (SSFF)," and in 2004, it was certified as an Academy Award accredited film festival. Also in the same year, the "Short Shorts Film Festival Asia" (co-sponsored by the city of Tokyo) was inaugurated with the aim of introducing new film culture originating in Asia and nurturing up-and-coming young filmmakers. The festival currently is collectively called "SSFF & ASIA".

To commemorate the festival's 20th anniversary in 2018, the Grand Prix film was named the George Lucas Award. In January 2019, the "Short Shorts Film Festival in Hollywood" was also to commemorate the 20th anniversary. The 4 Best Short Award-winning works in each category, and from 2022, 5 works, including the Best Short Award in the Animation Competition, are now eligible for nomination in the following year's Academy Award short film category. SSFF & ASIA will continue to support young creators through the festival.

[Official website] <https://www.shortshorts.org>

### 【For inquiries】

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Download images from the link below:

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