PRESS RELEASE



Academy Awards<sup>®</sup> Qualifying One of the Largest International Film Festivals in Asia

# Short Shorts Film Festival & Asia 2024 <u>Outline Announcement</u> <u>The theme of the 26th edition is</u> " Illuminate Your Life "

from Tuesday June 4 to Monday June 17 Online Screening starts from Thursday April 25

The first Online Market connecting filmmakers with world film industries and creating business opportunities will be held



Short Shorts Film Festival & Asia (SSFF & ASIA) 2024, one of Asia's largest international short film festivals accredited by the US Academy Awards<sup>®</sup>, will be held from June 4 (Tuesday) to June 17 (Monday) at multiple venues in Tokyo and online. The online venue will start streaming a part of the program from April 25 (Thursday).

#### 4,936 submissions from 114 countries and regions! 112 Al-based short film submissions

Because of their time scale, short films can nimbly reflect the "now" of the world as witnessed by the filmmaker on topics such as war, disaster, migration and gender.

This year began with news of ongoing conflicts and disasters. SSFF & ASIA will present films that illuminate "life," "living" and the "world" that surrounds them under the theme "Illuminate Your Life." We hope these films will shine a light on the lives of viewers, creating a place where empathy, discovery, and emotion are ignited, and an opportunity to open one's eyes to the world.

For the first time in the history of the festival, there will be a short film produced entirely by AI, a story set in a Palestinian refugee camp, a documentary made from smartphone footage of survivors of a missile attack, and a film that appeals to diversity, depicted against the backdrop of religious and cultural differences.

The complete SSFF & ASIA 2024 lineup will be announced on Thursday April 25, including the five categories that will be nominated for next year's Academy Awards (International, Asia International, Japan Live Action, Nonfiction, and Animation).

## First ever online marketplace for short film creators & contents A contest for festival promotional video, the winner of which will be decided by NFT voting

Last year, SSFF & ASIA launched LIFE LOG BOX, a platform for the asset management of creators. The 2024 festival will launch an online market for the first time, connecting the works of creators who have participated in the festival in the past with distributors, online platforms, broadcasters and film festivals, and create business opportunities for both parties.

In addition, the *Illuminate SSFF & ASIA 2024 Movie Contest*, a promotional video contest for SSFF & ASIA 2024, will be held in conjunction with the Festival and LIFE LOG BOX. NFT voting will determine the winner, which will be announced at the Festival's opening ceremony on June 4 (Tuesday).

Movie Contest URL https://lifelogbox.com/illuminate-ssff-asia-2024-movie-contest

# Vote with NFT! Illuminate SSFF & ASIA 2024 Movie Contest

ILLUMINATE Film Festival! Your short clip might have a chance to be screened at the International Short Film Festival Ceremony!

Short Shorts Film Festival & Asia (SSFF & ASIA), one of Asia's largest qualifying international short film festivals for the Annual Academy Awards, is calling for promotional videos inspired by the 26th festival theme "Illuminate Your Life".

https://lifelogbox.com/illuminate-ssff-asia-2024-movie-contest

Voting rights for the contest will be distributed to the general public in LIFE LOG BOX, a visual image management platform launched together with last year's SSFF & ASIA, to accept votes from creators and audiences.

The short clip that receives the most votes and is selected by the festival committee will be screened at SSFF & ASIA 2024 ceremony in June.



#### [ Short Clip's Theme ]

The theme is "Illuminate Your Life", which can be expressed by using the Short Shorts Film Festival & Asia 2024 logo downloaded from the website below.

Download Here

URL: <u>https://drive.google.com/drive/folders/1RRTq1\_qvQHGXTNHZPnnK-</u> <u>0nAaU8Z9qBB?usp=sharing</u>

\*Sample (Any format is acceptable (live action, animation, CG, etc.)) SSFF & ASIA 2023 UNLOCK Movie Contest Best Movie Award Animation & Director : Fuka Miyajima https://youtu.be/pNJWaGa7Vfg?si=BOuFIliC6ynjMA5J

#### [ Application Requirements ]

1.Perform some tasks on LIFE LOG BOX: <u>https://lifelogbox.com/</u>. 2.The applicant must post his/her work on X, Instagram, or TikTok, and follow the following accounts and mention them in the postings. They must also post with "#illuminatessff".

X : @LIFELOGBOX URL: <u>https://twitter.com/LIFELOGBOX</u> Instagram : @ssff.official URL: <u>https://www.instagram.com/ssff.official/</u>

TikTok : @ssff.official URL: https://www.tiktok.com/@ssff.official

3. Please fill out the application form below and send it to us. URL: <u>https://forms.gle/6dLeCSSJcRcyrt1q7</u>

#### [ Selection Process ]

The short clip will be selected on the voting\* page on the LIFE LOG BOX in conjunction with SSFF & ASIA 2024 and by the judging by the festival committee. \* Voting is open to those who have received an NFT with voting rights at the LIFE LOG BOX.

\* The creators' portfolios will be created on LIFE LOG BOX based on the submitted information, and the creators will be introduced on LIFE LOG BOX.

Entries will be posted on LIFE LOG BOX as well as on SNS where you can post your own entries. \* After the voting period, you can also submit your work as an NFT in the marketplace of LIFE LOG BOX from your portfolio. You can freely set the amount of your work to be exhibited and earn profit from sales and secondary sales. Please contact us for further details.

### [Short Shorts Film Festival & Asia 2024 Outline]

■Festival President: Tetsuya Bessho 別所 哲也

- Period : Tue, June 4<sup>th</sup> Opening Ceremony
  - Mon, June 17<sup>th</sup> Award Ceremony

Online Venue Thu, April 25th to Sun, June 30th

Screening Venue : Omotesando Hills, Euro Live, Akasaka Intercity Conference,

Futakotamagawa Studio Rise & Hall, MIKAN SHIMOKITA, Online Venue

 $\ensuremath{\mathbbmm{S}}$  Schedules are varied depends on each venue

- Tickets : Charged at both screening and online venues, some events free of charge. Ticket will be sold from 2:00pm on Thu, April 25<sup>th</sup>
- ■General Inquiry: 03-5474-8844 info@shortshorts.org
- Official Site : <u>https://www.shortshorts.org/2024</u>

2024 Lineups will be announced at the website on April 25<sup>th</sup>

■ Organizer : Committee for Short Shorts, Committee for Short Shorts Asia

[Short Shorts Film Festival & Asia]



In 1999, actor Tetsuya Bessho, member of the Screen Actors Guild of America (SAG), has worked to introduce the then new genre, "short films," which he first encountered in the United States, to film fans in Japan as the American Short Shorts Film Festival. In 2001, the festival was renamed the Short Shorts Film Festival. In 2004, SSFF was recognized as an Academy Award® accredited film festival.

In the same year, with the aim of promoting new visual culture from Asia and nurturing up-and-coming young filmmakers, the Short Shorts Film Festival Asia (SSFF ASIA, co-sponsored by Tokyo Metropolitan Government) was established and the festival is now known collectively as SSFF & ASIA.

To commemorate the festival's 20th anniversary in 2018, the Grand Prix film was named the "George Lucas Award" in honor of director George Lucas.

In January 2019, the Short Shorts Film Festival in Hollywood was held to celebrate the 20th anniversary of the festival. Beginning with the 2019 festival, in addition to the Official Competitions (International, Asia International, and Japan), the Non-Fiction Competition and this year, the Animation Competition Best Short Award winners have also become eligible for nomination at the Academy Awards the following year. SSFF & ASIA will continue to support young creators through the festival.

https://www.shortshorts.org

Press Inquiry: Committee for Short Shorts PR: Fuyumi Tanaka E-mail <u>press@shortshorts.org</u> [Stills are available here] Stills are available here: (March 28th ~ June 30th) https://drive.google.com/drive/folders/1SysR4ijUMEN8dcBDa2C23MjQxmI548nk?usp=sharing