

**Academy Awards® accredited One of the largest International Film Festivals in Asia  
Short Shorts Film Festival & Asia 2024**

**About 270 films selected from 4,936 submissions  
including Official Competition Nominated Films leading up to  
the Academy Awards® are announced!**

**[The festival's special website and online venue opened today, and tickets are now on sale]**

**Short films produced entirely with live AI images, and  
Special screenings include films  
starring Ben Whishaw, Léa Seydoux and Adiren Brody**

Short Shorts Film Festival & Asia (SSFF & ASIA) 2024, one of Asia's largest international short film festivals accredited by the US Academy Awards®, today announced the nominees and special screenings for various categories on the official festival website. <https://www.shortshorts.org/2024/en/index.html>

This year's festival will be held at multiple venues in Tokyo, starting with the Opening Ceremony on Tuesday June 4th and ending with the Awards Ceremony on Monday June 17th. The festival will be preceded by an online venue starting today, Thursday April 25th and running until Sunday June 30th under the theme "Illuminate your life", with a selection of short films (including special non-competition screenings) curated by the festival.

**◆ Announcement of around 270 nominated works, selected from 4,936 entries from 114 countries and regions around the world.**

In the Japan category of the Live Action competition, which leads to the Academy Awards, short films by actors and directors such as Yudai Chiba, Risa Naka, Sota Fukushi, Win Morisaki and others are nominated

**◆ Special screenings include a fully-produced AI images, "Now and Then: The Last Beatles Song", "Good Boy" starring Ben Whishaw, "Once Outside" starring Léa Seydoux and "Mascot" starring Adrien Brody, all of which premiered in Japan.**

The Asia International category features an array of films, including themes such as LGBTQ and featuring actors with disabilities. Special screenings include "The Hong Kong Within Me" starring Helim, formerly of the Wonder Girls and "Zu Mui" directed by Nattawut Poonpiriya, winner of 12 awards at the 27th Thai Academy Awards.

**◆ SSFF & ASIA 2024 features All must-see Rainbow/Korea/Sports Programs**

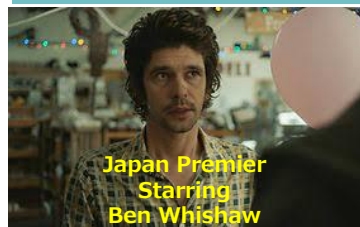
A number of dramas depicting the LGBTQ perspective of "living life as you are"; a feature on the growing Korean wave, including "Stray Kids <樂-STAR> SKZFLIX", "Seoul Switch" starring former U-Kiss member Kevin Woo and "STUDIO KOOHYESUN", and a touching film about people pursuing their dreams with a sports motif, inspired by an international sporting event.

**◆ Starts today! Four programs are available in advance at online venues, including the AI, U-25, Rainbow and Very Short Program**

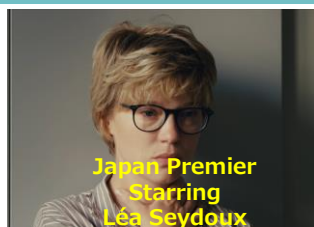
Some awards will be presented in advance of the Festival and at the Opening Ceremony on Tuesday June 4th, while the Official Competition Awards for Excellence in the International, Asia International, Japan, Animation and Non-Fiction will be presented at the Awards Ceremony on Monday June 17th.

#### International Program Special Screenings

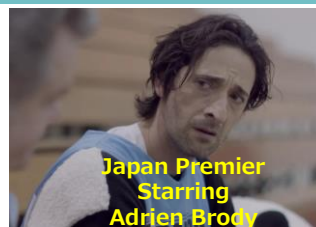
#### Non-Fiction Program Special Screening



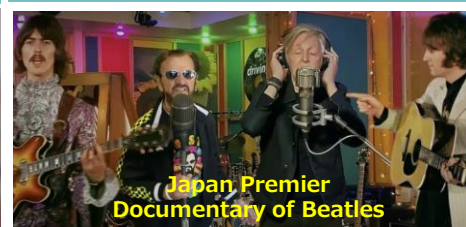
『Good Boy』 by Tom Stuart



『Once Outside』  
By Malo Welfling



『Mascot』  
By Mark Middlewick



『Now and Then: The Last Beatles Song』  
By Oliver Murray

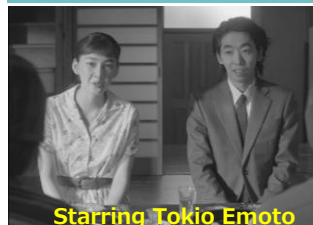
#### Animation Program Special Screening

#### Live Action Competition Exciting Japan Category

#### Korean Shorts Program



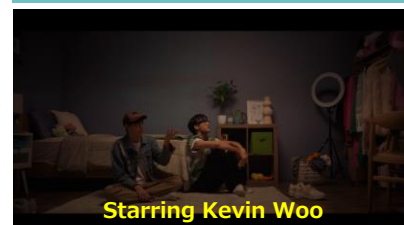
『The Artificial Conjuring Circle』  
by : S()fia Braga



『AI love you』  
By Raita Yabushita



『KABURAGI』 by : Riisa Naka



『Seoul Switch』  
By Liann Kaye

**Thu, April 25<sup>th</sup> 30 short films starts to be streamed at Online Venue in advance**  
**Featuring AI Program, Rainbow Program, Very Shorts Progra, U-25 Project**

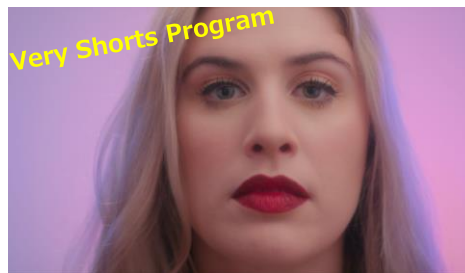
※streaming of 4 programs are till May 24<sup>th</sup>. Competition programs will start from June 1<sup>st</sup> at Online Venue

Online



Featuring  
AI Program

AI-enabled films  
from animation  
to  
documentaries



Very Shorts Program

Collection of  
under  
5 minutes  
short films

『A Moment Frozen』

Director : Jack Wake-Walker / U.K. / 12:19 /  
Experimental / 2023

Memories have a habit of distorting themselves.

『Terms and Conditions』

Director : Ursula Rudorfer / U.S.A. / 6:00 / Sci-Fi /  
2023 An AI companion rebels when users violate the  
terms and conditions.



RAINBOW Program

Not only  
sexuality,  
identity, gender.  
Focus on the  
attractiveness of  
individual  
characters,



U-25Project

Short films by  
Japanese  
under 25 yo  
Filmmakers  
Including  
13 years old

『The Prince's Dilemma』

Director: Devin Rowe / U.S.A. / 4:59 / Animation / 2023

Prince Philip, who longing to be with a prince of his own.

『Play for reals』 Director : Honoka Kondo /

Japan / 4:58 / Drama / 2024 When the children tried  
to play detective, they were pleased with the results.

**Tokyo Metropolitan Government × Short Shorts PROJECT**

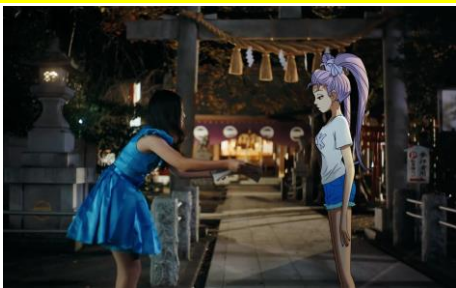
At the beginning of 2016, the Tokyo Metropolitan Government, in association with the Short Shorts Film Festival & Asia (SSFF & ASIA) initiated a project to showcase Tokyo's various charms as part of plans to make people inside and outside Japan want to visit Tokyo. This year again, films expressing various aspects of 'Tokyo' will be screened and streamed as part of the Cinematic Tokyo Program.

In addition, with the aim of supporting Japanese creators, a seminar will be held by the director of the world's largest short film festival Clermont Ferrand and a former Tribeca Film Festival programmer.



**Cinematic Tokyo Program (pickup)**

※Start streaming on Sat, June 1<sup>st</sup> and screening in Tokyo from Thu, June 6<sup>th</sup>



**Cinematic Tokyo Competition Nomination**

『Satomi』

Director : Rayner Wang / Japan / 2024 / 11:38

Produced by Georgina Pope ("Bullet Train"). Mayumi could be the perfect performer. The only problem: she suffers from stage fright. After her audition at a talent show goes awry, she has an inadvertent encounter with her idol, who so happens to be a living anime. An enchanting story about an unassuming girl set during the tail end of the 20th century.

Tokyo

Online

**『Illuminate Filmmaker's Life ~Experts from the Clermont-Ferrand International Short Film Festival (FR) and Tribeca Film Festival (U.S.), discuss the world of short films, the DXing of film festivals, and the potential for future filmmaking with new technologies, including generative A.I.』**

■ Date : Fri, June 14<sup>th</sup> 3 : 30pm~5:10pm

■ Venue : Futako Tamagawa Rise & Hall

■ Admission Free / Reservation :

<https://www.shortshorts.org/2024/event/creators-seminar/>

■ In the first part of the seminar, Ms. Badal and Mr. Redford will discuss the characteristics of short films that are sought by the festivals, the uniqueness of the festival, and Mr. Redford will also talk about the online submission platform, shortfilmdepot, and the possibilities that DX offers.

In the second part, Sharon Badal, who also teaches screenwriting, will talk about how the future of the film industry could be affected by filmmakers drafting screenplay ideas with generative AI. This event is a must-see for all future filmmakers!

Tokyo



(left) **Sharon Badal** : Festival Programmer,  
Distinguished Teacher at New York University's Tisch  
School of the Arts

(right) **Tim Redford** : Festival Co-director of  
Clermont-Ferrand International Short Film Festival

## Introducing notable works from each competition and special program!

This year, a total of 4,936 films from 114 countries and regions were submitted to the Festival. 25% of the films were under 10 minutes in length. The number of entries from the USA, Japan, China, France and the UK was particularly high, while there were unusual entries from Mauritania, Uganda, Senegal, Rwanda, Kosovo and other countries. The proportion of female directors increased slightly to 40% of the total. Amidst ongoing tensions in the world, such as wars and earthquakes, this year, more films appealing for peace than in previous years left a lasting impression. In this context, there were many films with heavy themes that dared to be upbeat and positive, showing the creators' passionate desire to light up the world and life with the power of film, especially at a time when there is so much gloomy news. Films on the theme of family and human ties were one of the most common themes in all categories, and the importance of these bonds is a subject that moves us to reconsider the importance of these bonds.

Starts streaming at Online Venue from June 1<sup>st</sup> and screening at Tokyo Venues from June 6<sup>th</sup>

### 【International Program Special Screening】

Tokyo

Online



**Starring Ben Whishaw**  
("Perfume: The Story of a Murderer")  
**A shortlisted for the Academy Awards**

#### 『Good Boy』

**Director : Tom Stuart/U.K./16:01/Drama/2023**

Out of money and out of luck, Danny is determined to turn his life around.



**Starring Léa Seydoux**  
('Blue is the Warmest Colour')  
**Something important to find in the midst of adolescence.**

#### 『Once Outside』

**Director : Malo Welpling/France/15:01/Drama/2023**

Adolescent slacker Nino goes out against his abusive father's orders, leading to a violent quarrel. Longing to flee this toxic environment, he leaves home with the sole purpose of escape. Through an ensuing encounter, he finds an alternative approach.

### 【Asia International Program Special Screening】

Tokyo

Online



**Directed by Nattawut Poonpiriya known for "Bad Genius" and actresses Cris and Ploi Horwang, who are real-life sisters**

#### 『Zi Mui』

**Director: Nattawut Poonpiriya/Thailand/22:43/Drama/2023**

An old woman in the countryside begins another ordinary day. Breakfast with a young town official on a small table, chatter with a delivery man on the porch. However, she begins to feel a faint discord somewhere in her usual days.

**Directed by Cathy Garcia-Sampana from the award-winning blockbuster Hello, Love, Goodbye**



#### 『Toss Coin』

**Director: Cathy Garcia Sampana/Philippine/12:18/Drama/2023**

The director of Hello, Love, Goodbye, outdoes herself again with another rom-com film. All it takes is one coin flip and one lie, and it leads Pia down a memory lane of her ex-boyfriend. She revisits all their special places, hoping to bump into him again and to rekindle their love. But will this lead her back to him or the beginning of a new journey?

## Korean Short Film Program



#### 『STUDIO KOOHYESUN』

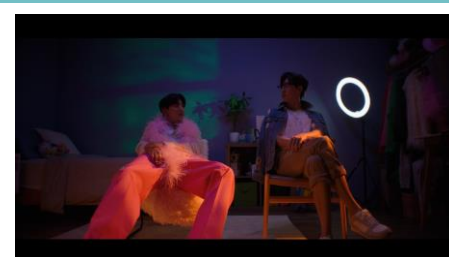
**Director : Koo Hye-sun/Korea/15:00/Music, Non-fiction/2024**

A musical documentary wherein I hope that my 'Peach Tree' will bloom again as it would in spring.



**Stray Kids <樂-STAR (ROCK-STAR)> SKZFLIX Director : BYEONGJUNE KIM/Korea/10:51/ドラマ/2023**

Running for their dream of film. They become friends in a university club and decide to make a short film...



#### 『Seoul Switch』

**Director : Liann Kaye/U.S.A./12:43/Comedy/2023**

If you sexy in the East, clap ya hands!

The Japan Category, which attracts a great deal of attention: 25 films including nominated and special screenings from 241 submissions from Japan. Many of the films are based on themes of traditional Japanese culture and human connections.

[Pickups from Japan Program Nominations]

TOKYO

ONLINE

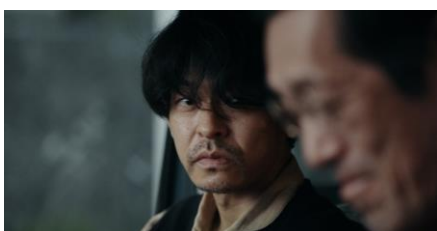


**Starring Tokio Emoto, sci-fi comedy about marriage and AI**

『AI Love You』

**Director : Raita Yabushita/6:55/Japan/Drama/2023**

In the near future, the development of AI has made it possible to determine human compatibility with high probability. A young couple goes to the inlaws to meet them before being wed. As if in opposition to the efficiency-oriented world, the couple had been dating without having their compatibility score determined by an AI app. What will happen when the inlaws find out about this?



**Starring Takashi Yamanaka and Kyusaku Shimada  
A moving story about a father with dementia and his memories.**

『TOMA# 2』

**Director : Yohei Hasebe /19:55/Japan/Drama/2023**

When Toma decides to place his father, who suffers from dementia, in a facility, he discovers an instant camera in his father's room that he had forgotten to develop. The camera, labeled "TOMA No. 2," was filled with memories of his father.



**Actor Sota Fukushi's Directorial Debut**

『Yours』

**Director : Sota Fukushi/25:00/Japan/Drama/2024**

Itsuki, who once wanted to go to an art college but now does physical work for the family, meets Miwa who is staring at his artwork at the gallery. Although they are slowly getting closer, they still feel a wall between themselves. One night under a full moon, they have an in-depth conversation.

[Japan Program Special Screenings]



**Starring Akana Ikeda and Rin Nagata  
Specially Produced Short Film  
by Winner of the 3rd HOPPY HAPPY AWARD**

『Sotaisei Nagaya Ron』

**Director : Daisuke Kamijo/22:00/Japan/Drama/2024**

Rika is known as a good person at school, almost too good, while Hibiki is more logical and does not like wasting time. One day Rika got a copy of her Family Register in order to submit to the school, she found out that she was adopted and felt in shock. Rika and Hibiki try to find out the truth and visit the address written on Family Register paper.



**Directed by globally popular CHAMELEON LIME WHOOPIEPIE  
Music Documentary showing stage of the SXSW 2024**

『Grooving Night (SXSW 2024 Edition)』

**Director : CHAMELEON LIME WHOOPIEPIE/5:00/Japan/Music Video/2024**

Special music video of their new song "Grooving Night," which was produced, shot and edited by the band and the documentary of their performance at SXSW 2024 held in Austin, Texas in March.

**The 4th TYO Student Movie Award Gold & Silver Winners**

Short films from the film contest held by TYO Inc., which has a proven track record and expertise in the production of a wide variety of video contents, such as TV commercials and online videos, and has produced many commercial and film directors.



『Brave Grandpa』

**Director : Fumiya Sano/1:00/Japan/Comedy/2023**

Grandpa starts playing video game as a hobby after retirement.

『Joining the Seniors』

**Director : Yutaka Okemoto/1:00/Japan/Comedy/2024**

Recently, the husband has been acting weird. His tone sounds like a senior, and he buys a walking stick while he has no trouble with his legs.

**[Animation Program Special Screenings]**

Tokyo

Online

**The first film in the festival to be subtitled and fully generated by Artificial Intelligence (AI)!**

『**The Artificial Conjuring Circle**』

**Director : S(f)ia Braga/Austria/5:14/Animation Experimental/2023**

An AI-generated short film, depicting an era of collaboration between humans and non-humans towards earthly survival. Within an artificial scenario, where even the subtitles elude comprehension, we bear witness to the process of human reprogramming.

**Digital Hollywood presents Digital Frontier Grand-Prix 2024 Best Animation Award Winner**

『**Origami**』

**Director: Kei Kanamori/Japan/2:40/Animation/2024**

Origami is a square piece of paper that can be transformed into various forms by "folding" it, and even after being transformed into any form, it returns to its original square when unfolded. Just like in life, being born from the earth and returned to it, a square paper is transformed into various origami creatures and brought to life.

**ASTERISM×Acky Bright**

『**"PLANET OF METAL" Trailer**』(ASTERISM × Acky Bright)

**Director : GAC/Japan/5:32/Music Video/2024**

A collaboration between ASTERISM, a 3-piece instrumental metal band that performs all over the world, and Acky Bright, an illustrator who is widely popular, especially in the United States. A special report on a science fiction adventure with the theme "PLANET OF METAL" featuring music by ASTERISM and illustrations by Acky Bright.

**[Non-Fiction Program (Pickup) ]**

Tokyo

Online

**Journalist Shiori Ito directed Turkey after the disaster, as captured on camera by a 14-year-old.**

『**EFE**』

**Director : Shiori Ito/Japan/10:23/Documentary/2023**

On February 6, 2023, a major earthquake hit Turkey and Syria. For Efe, a 14-year-old boy, death became very close. One day, Efe picked up a camera. What is the post-disaster world as seen through his eyes?

Online

**War Ukraine missile attack horror experimental news documentary witnesses Kyiv**

『**Siren! Air raid alert! Head for Cover!**』

**Director : Lidiya Huzhva/Ukraine/4:47/Documentary/2023**

One day in Kyiv in 2022. A film, made from footage shot by survivors of the Russian missile attack on Kyiv, Ukraine, on October 10, 2022

**[Smartphone Program (Pickup) ]**



- My hands are shaking, because I just saw a missile fly by. I think I hear a sound?

**[War and the Power to Live Program supported by Red Cross (Pickup) ]**

Tokyo

Online

**Wars and other situations of violence ruin many people's lives all over the world**

『**Sasha's Slope**』

**Director : Yoshiki Oneda/Japan/22:00/Drama/2023**

Rin takes English class with Russian teacher at a small school on top of the hill. She gets anxious seeing other students quitting the class after hearing the news about the conflict between Russian and Ukraine.

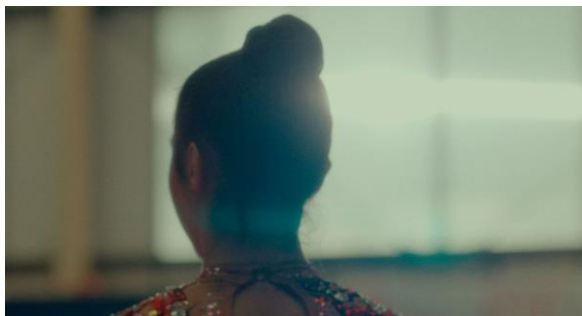


The films embody the theme of SSFF & ASIA 2024. The drama of life's transience, the various ways of living and our individual lives around the world are all depicted, bringing emotion and discovery.

**【Sports Program (Pickup)】**

TOKYO

ONLINE



**Year of international sporting competitions!  
Swimming, boxing, fencing, rhythmic gymnastics, football  
People's LIFE reflected in sporting motifs**

『Shadow』

**Director : Elahe Esmaili/U.K./22:36/Drama/2023**

Hoorra, a 15-year-old Iranian in the UK, excels in rhythmic gymnastics and is picked for team England with a promising chance of making it to the Olympics. However, her dreams are jeopardised when her mom objects to her participation.

**【Shibuya Diversity Program (Pickup)】**

TOKYO

ONLINE



**Shibuya, the city which turns differences into strengths  
illuminates world diversity**

『Starch』

**Director : Florence Rochat, Séréna Robin/  
Australia·U.S.A./15:33/Drama/2023**

A young Indian mother trying to keep her immigrant family afloat in Australia decides to steal from her visiting in-laws.

**【Women in Cinema Project (Pickup)】**

TOKYO

ONLINE



**Dynamic women and empowerment films meet!  
A showcase for films with women-centered narratives that  
promote a culture of care, empowerment and inclusion**

『Glimmer of Hope』

**Director : Sophia Tamaro/Germany/5:00/Drama/2023**

Under the eyes of a moody cashier, the women in a supermarket queue soothe a crying baby by singing a nursery rhyme in their native languages.

**【KIDS Program (Pickup)】**

TOKYO

ONLINE



**Experience short films Centered on non-dialogue films  
which both adults and children can enjoy**

『Cats Are Liquid』

**Director : Natálie Durchánková/Czech Republic/1:11/  
Animation/2023**

A film filled with multiple silly scenes that prove that cats are (contrary to popular belief) not in fact solid but liquid instead.

**【Curious Kids Program (Special Screening)】**

TOKYO

ONLINE



**Kids possess a  
thirst for  
knowledge and a  
desire to explore  
and learn.**

『MIDORI&Cheese's Musical Diary』

**Director : Setsu Goto/アメリカ  
/10:59/Animation/2024**

Starring world famous Violinist Midori

**【NEO JAPAN Program (Pickup)】**

TOKYO

ONLINE



**Shining a  
spotlight by  
drawing  
attention to the  
young talented  
filmmakers from  
Japan!**

『The Light That Never Goes Out』

**Director : Yohei Shikano/Japan/19:02/Fantasy/  
2023**

Zenkichi made a living by performing "Utsushi-E" to entertain the common people in early 19th century Japan.

# The Festival opens on Tue, June 4<sup>th</sup> ! Tickets of the Opening Ceremony is now on Sale!

At the Opening Ceremony, which opens the screening at the Tokyo venue, festival representative Tetsuya Bessho and ambassador LiLiCo will welcome Yudai Chiba, Sota Fukushi, Win Morisaki and a variety of other guests and the Global Spotlight Award, the U-25 Project, the J-WAVE SOUND OF CINEMA AWARD, Shibuya Diversity Award and the Amic Sign Award will be presented to the as well as announcements of new short films, projects and short film screenings.



# Opening Ceremony

## 2024.6.4 [Tue] 15:30 -

### LINE CUBE SHIBUYA

- Dates & Time : Tuesday, June 4<sup>th</sup> 3:30pm~
- Venue : LINE CUBE SHIBUYA
- Ticket : First sell Thursday, April 25<sup>th</sup> to Monday, May 6<sup>th</sup> , Second Sell Tuesday May 21<sup>st</sup> 5,000JPY  
<https://l-tike.com/shortshorts2024/>

※ Live Streamed on SSFF & ASIA YouTube (part of the contents will be available only at Venue)  
■ Guests : Yudai Chiba, Sota Fukushi, Win Morisaki, LiLiCo (Festival Ambassador), Tetsuya Bessho (SSFF & ASIA President) and others

## Outdoor Screening at MIKAN SHIMOKITA

The short films of 'Sports Program' which are curated to coincide with this summer's international sporting events are screened at the grand staircase of MIKAN SHIMOKITA, under the elevated railway tracks of Shimokitazawa station.

curated to coincide with this summer's international sporting events.

- Dates & Time : Thursday, June 13<sup>th</sup> 7:30pm – 9:00pm
- Venue : MIKAN SHIMOKITA (Kitazawa 2-11-15, Setagaya-ku, Tokyo)
- Ticket : <Advance Ticket> 1,000JPY <Same-day Ticket> 1,200JPY
- URL <https://shortshorts2024mikan0613.peatix.com>



## SSFF & ASIA 2024 official Social Media Navigators & Partners

Film reviewer, social media influencer and media will introduce recommended short films from the numerous film line-up.



From left: Cinemansion (YouTube) / Daisuke OJS (IG) / DIZ (Twitter) / iScreen Ami Nakayama (TikTok) / Filmmarks / Asian Movie Pulse

BRANDED SHORTS 2024 features 35 entries from 10 countries, selected from 747 submissions from companies and organizations around the world. From May 16th, the films will be broadcasted on ABEMA, the new TV of the future, and from June 1st, films will be screened at the Online Venue. On June 10th and 11th, the nominated films will be also screened at Akasaka Intercity and a talk and seminar event will be held as well. At the ceremony to be held at the same venue on June 12th, the awards will be presented to the domestic and international Branded Shorts of the Year, the Deloitte Digital Award for the fusion of digital and humanity, the Tourism Agency Commissioner's Award of the Tourism Video Awards, and the HR Best Short Award in the HR Competition supported by Indeed. The ceremony will also include a talk event where the jury will discuss their comments on the films. URL : <https://shortshorts.org/2024/branded-short/>

**BRANDED SHORTS 2024 Lineups (pickups)**

**● International Competition Nomination**



**Branded Movie directed & starred by Martin Scorsese is nominated**

**● National Competition Nomination**



**Branded Movie starring Masato Sakai is nominated**

『Marty & Francesca Make a Website』  
**U.S.A. /3:51 / 2024/ Client : Squarespace**  
 Keep your eyes peeled during the Big Game to see what Martin Scorsese has been working on with his daughter, Francesca.

『Share The Challenge』  
**Japan/ 1:30/Client : Marubeni Corporation**  
 Portrayed by Masato Sakai, the legendary Lord Benimaru faces his greatest challenge yet—one that can only be overcome through teaming up with those around him. Together, they share the challenge, with their combined efforts representing the Marubeni Group's vision of its future, the Global cross value platform.

**● HR Competition supported by Indeed Nomination**

**Indeed Japan supports HR competition this year as well to focus on company's branded movies that lead to Human Resource**



『Straight Path』  
**Japan / 18:40 / Client : Toray Industries, Inc.**

Post-war Viet Nam. A nine-year-old Vietnamese boy, Tri, liked to be neat and for things to be in order. He preferred for things to happen according to plan and was happy to keep on his straight path. After moving to the USA, he was amazed to see clean water was accessible at just a turn of a tap. We follow young boy Tri's life story, as he takes his strong willed steps from survival to great success.

**● Visual Tourism Award Nomination**



『Toki wo Koete』  
**Japan/24:51/ Client : Ministry of Economy, Trade and Industry**

As part of the Ministry of Economy, Trade and Industry's Fukushima Hamadori Visual and Artistic Culture Project, the film depicts the interaction between a young man and a local woman who tries to make a science fiction film set in Hamadori from the perspective of specifically promoting Hamadori as an attractive filming environment.

**BRANDED SHORTS 2024 Ceremony Ticket is now on Sale**

- Dates & Time : Wednesday, June 12th  
1:30pm-6:00pm
- Venue : Akasaka Intercity Conference
- Contents & Tickets:
- Part 1 Juries Talk 2,000JPY
- Part 2 Screening + Award Announcement 2,000JPY
- Combination 4,000JPY

URL  
<https://shortshorts2024branded0612.peatix.com/>

**BRANDED SHORTS OF THE YEAR International Category**

**BRANDED SHORTS OF THE YEAR National Category**

Awards selected in point of 8 views: inevitability, ability to change perceptions, shareability, message, retention of viewing, originality, timeliness, recall after viewing

**Visual Tourism Award, Japan Tourism Agency Commissioner's Award**

Given to the most creative, promotional, and topical work, based on the perspective of tourism promotion.

**HR Competition supported by Indeed HR Best Short Award**

Award given to the most engaged short film based on the criteria of Purpose, Corporate Appeal and Culture, Message, Sustained Viewing, Originality, and Memory Retention chosen from branding perspectives that lead to recruitment.

**Deloitte Digital Award**

Selected with theme of "fusion of digital and humanity" under the following criteria: Purpose, New, Design, Human Experience and Engagement.

**BRANDED SHORTS**

Category of movies that are produced with the goal of communicating with customers, and promoting the brands of companies and organizations



# [SSFF & ASIA 2024 Competition · Awards]

## [Competition]

### ● Academy Awards accredited Official Competition

The Official Competition comprises the Live Action (International Category, Asia International Category, Japan Category), Non-Fiction Competition and Animation Competition and the best films from each will be eligible for the following year's Academy Award Best Short Film nomination.

● **Cinematic Tokyo Competition** Established in 2016, short films depicting various Tokyo are selected

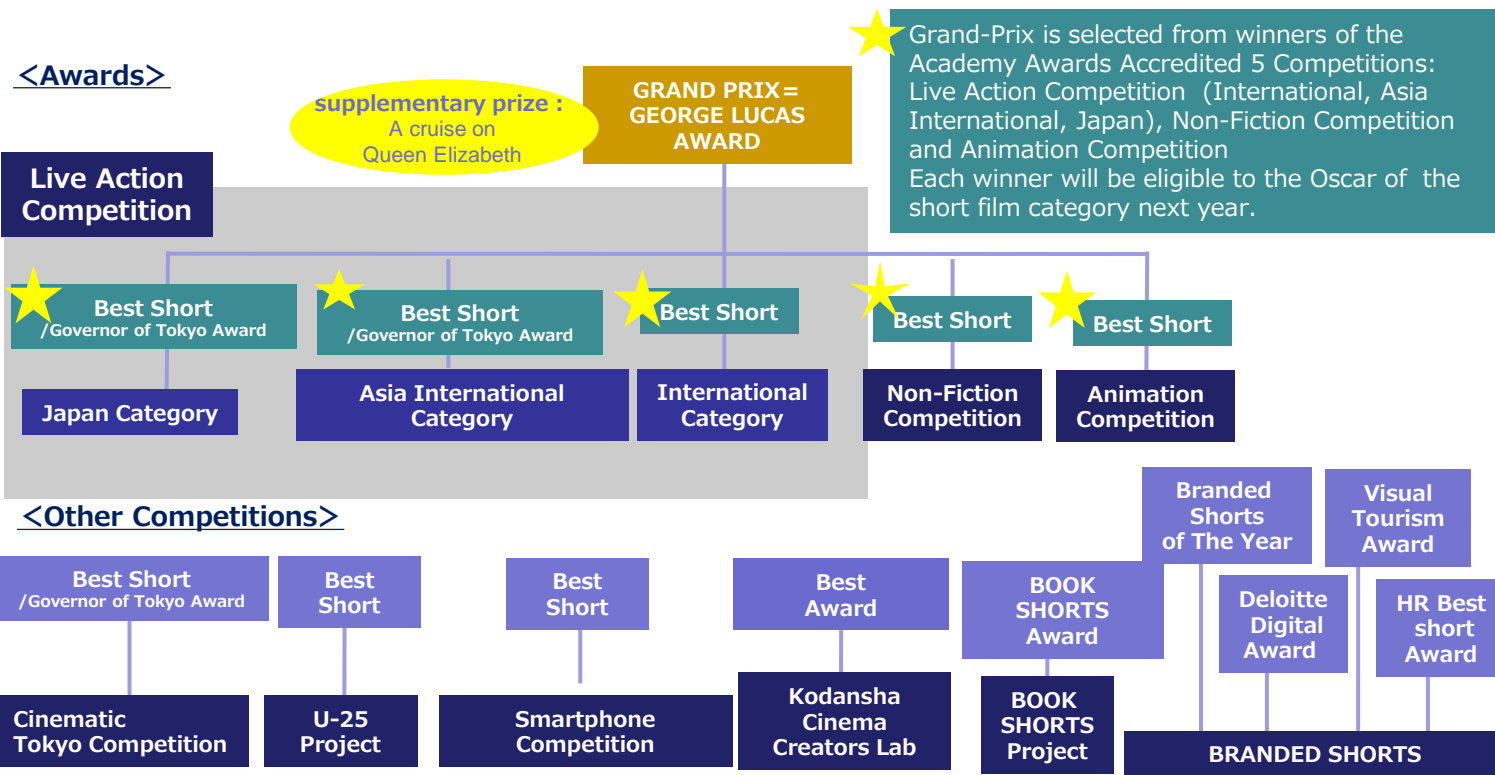
● **Smartphone Competition** Short films produced with smartphone are streamed at the Online Venue

● **Branded Shorts Competition** Focusing on branded movies produced by corporations and organizations inside and outside Japan

● **U-25 Project** Established in 2019, for encouraging promising filmmakers to pursue their global career, the festival invites short films of 5 minutes or less, produced by domestic directors up to the age of 25

In addition, the **Kodansha Cinema Creators Lab** called for short film projects from around the world, and the **BOOK SHORTS project** called for short stories from Japan. The respective prizes will be announced at SSFF & ASIA 2024.

An awards ceremony will be held on Monday, June 17 to announce the winners of the Live Action (International, Asia International and Japan), Animation and Non-Fiction competitions, with the George Lucas Award (Grand Prix) film receiving a Queen Elizabeth as a supplementary prize. Some of the awards will be announced at Opening Ceremony held on Tuesday, June 4. An outline of the ceremony will be sent separately to press.



※ In addition to the competitions, the following awards will be given to the best shorts out of all the submissions.

- **Save the Earth ! Minister's Award, Ministry of Environment**... Worldwide environmental issues
- **J-WAVE Sound of Cinema Award**... Awarded to the film where 'sound' plays a unique and effective role and elected by a jury of J-Wave listeners
- **Amic Sign Award**... Awarded to the film that expresses the concept of a 'prosperous society and community' of DeCurret DCP
- **Shibuya Diversity Award**... Gender, ethnicity, human rights, diversity themes
- **HOPPY HAPPY AWARD**... 「Be HAPPY with HOPPY」 Shorts that convey this theme
- **Deloitte Digital Award**... Award given to the Branded Short which has theme of "fusion of digital and humanity" under the following criteria: Purpose, New, Design, Human Experience and Engagement.
- **Audience Award**... Audience members will vote to give the award to one winner from the each of the main competition categories listed.
- **Best Actor Award**... Winners will be selected from each of the three official competitions (International, Asia International & Japan Competition).
- **Global Spotlight Award**... Given to the creator or artist of a short film that inspires a broad audience and receives widespread, global attention.
- **Most Viewed Award**... Award for the most viewed film online at the Festival from the competition films screened online from June 1.

# Vote with NFT! Illuminate SSFF & ASIA 2024 Movie Contest



ILLUMINATE Film Festival! Your short clip might have a chance to be screened at the International Short Film Festival Ceremony!

Short Shorts Film Festival & Asia (SSFF & ASIA), one of Asia's largest qualifying international short film festivals for the Annual Academy Awards, is calling for promotional videos inspired by the 26th festival theme "Illuminate Your Life".

<https://lifelogbox.com/illuminate-ssff-asia-2024-movie-contest>

Voting rights for the contest will be distributed to the general public in LIFE LOG BOX, a visual image management platform launched together with last year's SSFF & ASIA, to accept votes from creators and audiences.

The short clip that receives the most votes and is selected by the festival committee will be screened at SSFF & ASIA 2024 ceremony in June.

## [Short Shorts Film Festival & Asia 2024 Outline]

■ **Festival President** : Tetsuya Bessho

■ **Dates** : Tuesday, June 4<sup>th</sup> Opening Ceremony, Monday June 17<sup>th</sup> Award Ceremony

Online Venue starts from Thursday, April 25<sup>th</sup> to Sunday June 30<sup>th</sup>

Screening in Tokyo starts from Thursday June 6<sup>th</sup> to Sunday June 16<sup>th</sup>

■ **Venues** : Omotesando Hills, Euro Live, Akasaka Intercity Conference, Futakotamagawa Studio Rise & Hall, MIKAN SHIMOKITA, Online Venue ※Schedules are varied depends on each venue

■ **Tickets** :

● **1 program ticket**

<Advance tickets> General admission: 1,500 yen

Students / Seniors (over 60 years old) / Disability discount: 1,200 yen

Free admission for below primary schools age and younger

<Same-day tickets> General Admission: 1,800 yen

Students / Seniors (over 60 years old) /Disabled discount: 1,500 yen

Free admission for below primary schools age and younger

● **One-day Pass**

<Advance tickets> General admission: 3,500 yen

Students / Seniors (over 60 years old) /Disability discount: 2,800 yen

Free admission for below primary schools age

<Same-day tickets> General admission: 3,800 yen

Students / Seniors (over 60 years old) /Disabled discount: 3,000 yen

Free admission for below primary schools age and under

● **Passport**

( Special passport that allows you to enjoy the programs at all the venues except MIKAN SHIMOKITA during the festival period)

\*Applicable to all venues except MIKAN SHIMOKITA.

General admission: 7,000 yen

Students / Seniors (over 60 years old) / Disabled discount: 5,500 yen

\*Passport

( Special passport that allows you to enjoy the programs at all the venues except MIKAN SHIMOKITA during the festival period

& OPENING CEREMONY) : 11,500 yen

Students / Seniors (over 60 years old) /Disabled discount: 10,000 yen

● **Other** MIKAN SHIMOKITA <Advance tickets> 1,000 yen <Same-day tickets> 1,200JPY

● **Online Venue** 4/25 - 5/24 U-25 program, AI program, Very Short program

Japan 1,000 yen Outside Japan US\$ 5.00

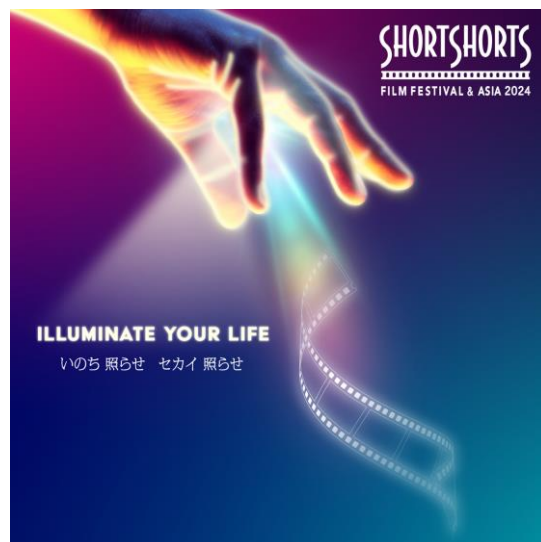
6/1 - 6/30 Official Competitions and other programs

Japan 2,500 yen Outside Japan US\$ 15.00

■ **General Inquiry** : 03-5474-8844

■ **Official Site** : <https://www.shortshorts.org/2024>

■ **Host** : Committee for Short Shorts / Committee for Short Shorts Asia



## <SSFF & ASIA 2024 Poster Visual>

Based on this year's theme

'Illuminate Your Life',

AI-generated visuals was created

**【Short Shorts Film Festival & Asia】**

# SHORTSHORTS



## FILM FESTIVAL & ASIA

In 1999, actor Tetsuya Bessho, member of the Screen Actors Guild of America (SAG), has worked to introduce the then new genre, "short films," which he first encountered in the United States, to film fans in Japan as the American Short Shorts Film Festival. In 2001, the festival was renamed the Short Shorts Film Festival. In 2004, SSFF was recognized as an Academy Award® accredited film festival.

In the same year, with the aim of promoting new visual culture from Asia and nurturing up-and-coming young filmmakers, the Short Shorts Film Festival Asia (SSFF ASIA, co-sponsored by Tokyo Metropolitan Government) was established and the festival is now known collectively as SSFF & ASIA.

To commemorate the festival's 20th anniversary in 2018, the Grand Prix film was named the "George Lucas Award" in honor of director George Lucas.

In January 2019, the Short Shorts Film Festival in Hollywood was held to celebrate the 20th anniversary of the festival. Beginning with the 2019 festival, in addition to the Official Competitions (International, Asia International, and Japan), the Non-Fiction Competition and this year, the Animation Competition Best Short Award winners have also become eligible for nomination at the Academy Awards the following year.

SSFF & ASIA will continue to support young creators through the festival.

<https://shortshorts.org/index-en.php>

### **Press Inquiry:**

Committee for Short Shorts PR: Fuyumi Tanaka E-mail [press@shortshorts.org](mailto:press@shortshorts.org)

**【Stills are available here】**

**Stills are available here:**

<https://drive.google.com/drive/folders/1cOofvZ0GnoLM7-EmsDs2aFbQTyXNrxHq?usp=sharing>